

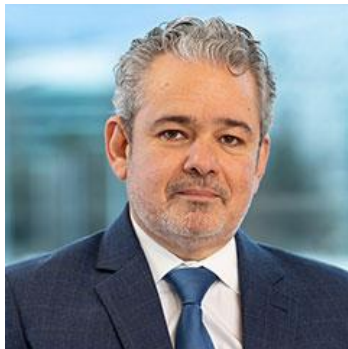
## 1<sup>st</sup> Global INTAN-Invest Conference

### **Intangible Assets in the Global Economy** *Better Data for Better Policy*

6-7 May 2024, Rome

#### **Speaker Profiles**

(in alphabetical order of the last names)



#### **Marco M. Alemán, World Intellectual Property Organization**

Marco M. Alemán studied law at the Javeriana University (J.D., 1991) where he also obtained a Corporate Law Certificate (L.L.M., 1996). He then obtained a Diploma in Advanced Studies (DEA) in Research at the Alcala University (Spain, 2006) and a Ph.D. in Law (2011, Cum Laude). Mr. Alemán practiced as an IP Attorney from 1991 to 1995. He was then appointed Head of the Colombian Industrial Property Office, from 1995 to 1998, and was invited as a Fellow Visiting Researcher at the Max Planck Institute in Munich, Germany in 1998. He joined the World Intellectual Property Organization (WIPO) in Geneva, Switzerland, in 1999 as Senior Program Officer, Office of Cooperation for Development for Latin America and the Caribbean (from 1999 to 2006). He was then appointed Deputy Director in the Division for Public Policy and Development (from 2006 to 2009), Deputy Director of the Patent Law Division (from 2009 to 2013) and went on to be Director of the Patent Law Division. He currently holds the position of Assistant Director General, leading the IP and Innovation Ecosystem Sector (IES). Mr. Alemán is the author of *The Andean Legal Framework on Trademarks* (Bogota, 1994) and co-author of several books, the most recent ones being: *Studies in Homage to Mariano Uzcátegui Urdaneta* (Caracas, 2011), *Bilateral Trade Agreements and Intellectual Property* (Heidelberg, 2014), *Intellectual Property Study in contemporary issues* (Mexico, 2015) and *Technology Transactions* (Genève/ Zurich 2018, Schulthess Éditions Romandes).



**Angelos Alexopoulos, Athens University of Economics & Business**

Angelos is Assistant Professor in the Department of Economics of the Athens University of Economics and Business. He holds a Ph.D. from the Athens University of Economics and Business and he has worked as Research Associate at the University of Cambridge (UK), University College London (UK) and University of Exeter (UK). His main research interests included: Bayesian estimation of econometric models, macro-econometrics, computational methods and statistical inference for high dimensional stochastic models. His work has been published in scientific journals such as Journal of the Royal Statistical Society: Series A (Statistics in Society), Economics Letters, the Journal of Computational and Graphical Statistics, Statistics and Computing, Bayesian Analysis.



**Emanuela Barbi, Leonardo S.p.A**

Emanuela is currently the Head of “IP Governance” at corporate level in Leonardo where she manages both the “Patent Office” and the “Technology Transfer Office”. From 2010 to 2015 was formally appointed Vice President for “Intangible Capital Management” in Selex Sistemi Integrati and then was Responsible for the “Intangible Asset Management” in Selex ES. Coming from a long technical career in the Aerospace & Defence Software Engineering, Innovation Management and Corporate Academia, she gained extensive experience with knowledge management, intangible asset valorization, patent intelligence and technology transfer. She provided also numerous testimonies of industrial practices at conferences and university masters as well as at sector events.



**Jeffrey Barnett, Bureau of Economic Analysis**

Jeff Barnett serves as Chief of the Expenditure and Income Division at the Bureau of Economic Analysis. In that role, Mr. Barnett is responsible for overseeing the preparation and analysis of gross domestic product (GDP), personal income, and other components of the national income and product accounts. In addition, Mr. Barnett has played leadership roles at BEA in the measurement of consumer spending and government accounts. Prior to BEA, he served in several leadership roles at the U.S. Census Bureau.

### **Andy Bartlett, UK Intellectual Property Office**



Andy is Deputy CEO and Director of Services of the UK Intellectual Property Office, the Executive Agency of UK Government responsible for the intellectual property system in the UK. He was appointed in August 2022. In this role, Andy is responsible for all the IPO's registered rights functions; patents, trademarks and designs, including the associated tribunal and mediation services. He also has responsibility for Digital, Data and Technology (DDaT) services and for delivering the One IPO Transformation Programme. He has a wealth of leadership experience in various policy, ambassadorial and operational and programme delivery roles within IPO. Most recently he has been leading the IPO's Programme to transform the way it delivers services for its customers including the deployment of exponential technologies like AI. He has had a longstanding role in initiatives to improve the international patent system including substantive patent law harmonisation and work sharing frameworks such as the Patent Prosecution Highway. He is a passionate advocate of the need to modernise the IP system to ensure it is optimally effective for encouraging innovation and economic growth and for delivering excellent customer service. He joined the UK Intellectual Property Office as a patent examiner in 1990 after graduating in Physics from the University of Birmingham.



### **Filippo Bontadini, LUISS University**

Filippo Bontadini is Assistant Professor in Applied Economics at the department of Business and Management at LUISS University. He is also Research Fellow at the LUISS Institute for European Analysis and Policy. Filippo has worked as a researcher on the EUKLEMS-INTANProd project and has joined the LUISS Business School team working on the Global Intan-Invest database. He is also an Economic Advisor on the Joint Task Force of the Italian Ministry of Economics and Finance and the OECD for Multilateral Policy Support. Before joining LUISS University Filippo has been a Research Fellow at the OFCE-Sciences Po and has obtained his PhD at the Science Policy Research Unit (SPRU) at the University of Sussex, where he is now an Associate Fellow.



### **Matteo Caroli, Luiss Guido Carli**

Matteo Caroli is Full Professor of International Business Management at Luiss Guido Carli. He was Associate Dean first for Education, then for Internationalization and since 2023 for Sustainability and impact at Luiss Business School, where he is also Head of the Applied research and observatories area. On a scientific and professional level, he mainly deals with sustainable business management, strategic planning and ESG, internationalization processes. Among his most recent publications: The impact of board of directors' characteristics on the internationalization of family SMEs in: "Journal of World Business"; 2023. Organization and managerial roles in sustainable business management, Rubettino 2022. Economics and sustainable business management Mc Graw-Hill, 2021. He has been and is a member of several Boards of Directors and Scientific Committees of large private and public companies and institutions.



### **Carol Corrado, Georgetown University**

Carol Corrado conducts research on intangible capital, digital innovation, and economic growth. She frequently speaks on these subjects at professional conferences and workshops and has authored widely cited papers on intangibles and their role in the growth of modern companies and economies. Corrado's work also addresses the measurement of consumer digital services prices, data as a corporate asset and related policy issues, such as the structure of national data policies. An essay on re-imagining GDP that she co-authored won the Indigo Prize in 2017, and she received the ASA's prestigious Julius Shiskin Award for Economic Statistics in 2003 and a special achievement award from the Board of Governors of the Federal Reserve System in 1998. In addition to her position as Senior Policy Scholar at the Center for Business and Public Policy at Georgetown's McDonough School of Business, Carol conducts work for the World Intellectual Property Organization of the United Nation as Senior Researcher at LUISS University (Rome). She served most recently as Distinguished Principal Research Fellow in Economics at The Conference Board, a business research and membership organization headquartered in New York City, after serving nearly 30 years on the staff of the Federal Reserve Board in Washington DC. Corrado holds a PhD in economics from the University of Pennsylvania and a BS in management science from Carnegie-Mellon University.





### **Dr. Abdul A. Erumban, University of Groningen**

Abdul Erumban is an assistant professor at the Faculty of Economics and Business, University of Groningen, Groningen, The Netherlands. His research focuses on productivity, technological change, structural change, digital transformation, globalization, global value chains, and international comparisons of economic development. He has a keen interest in economic issues within emerging markets, notably India, China, Latin America, and the Middle East. Actively engaged in World KLEMS research initiatives, Erumban maintains strong relationships with international productivity research networks. He is an advisor to Asia KLEMS, focusing on productivity dynamics in Asian economies, and has been a lead researcher on capital in India KLEMS project. He has also contributed to the European Commission's World Input-Output Database project at the University of Groningen. His key publications are in the *Journal of Economic Perspectives*, *Review of Income and Wealth*, *Journal of Comparative Economics*, *Industrial and Corporate Change*, and *Structural Change and Economic Dynamics*.



### **John Fernald, INSEAD**

John Fernald is the Schrodgers Chair in European Competitiveness and Reform and a Professor of Economics at INSEAD Business School. He previously spent 30 years in the Federal Reserve System, most recently as a senior policy advisor in the Federal Reserve Bank of San Francisco. Mr. Fernald has an A.B. and Ph.D. from Harvard and an M.Sc. from the London School of Economics. Mr. Fernald is an applied macroeconomist with a focus on U.S. and global productivity trends as well as emerging Asia. *The Economist* called him "...the foremost authority on American productivity figures," and *The Wall Street Journal* referred to him as "the Fed's point man on productivity." He has published in journals such as the *American Economic Review*, *Journal of Political Economy*, and the *Journal of Monetary Economics*.



### **Carsten Fink, WIPO**

Carsten Fink is the Chief Economist of the World Intellectual Property Organization (WIPO) based in Geneva. Before joining WIPO, he was Professor of International Economics at the University of St. Gallen. He also held the positions of Visiting Professor at the Fondation Nationale des Sciences Politiques (Sciences Po) in Paris and Visiting Senior Fellow at the Group d'Economie Mondiale, a research institute at Sciences Po. Prior to his academic appointments, Mr. Fink worked for more than 10 years at the World Bank. Among other positions, he was a Senior Economist in the International Trade Team of the World Bank Institute, working out of the World Bank's office in Geneva and an Economist in the Trade Division of the World Bank's research department, based in Washington, DC. Mr. Fink's research work – focused on intellectual property, innovation, and international trade – has been published in academic journals and books. He holds a doctorate degree in economics from the University of Heidelberg in Germany and a Master of Science degree in economics from the University of Oregon in the United States.



### **Maria Garza, International Chamber of Commerce**

Maria Garza is the CEO of Orestia and currently the Chair of the International Chamber of Commerce. She is a business leader, a strong advocate of business ethics, and a board member of several business organizations. Her interest in improving the business environment, made her a prominent business leader at a young age. For ten years, Maria served as Mexico's Employer Delegate to the International Labour Organization Conference, where she became appointed Employer's Vice Chair at the ILO's 98<sup>th</sup> Session. She is part of the group of advisors and leaders of the B20 and the United Nations Internet Governance Forum.



### **Anmol Kaur Grewal, WIPO**

Anmol is a Postdoctoral Research Fellow in the Department for Economics and Data Analytics at WIPO. Having successfully defended her doctoral thesis recently, Anmol is awaiting the conferral of her Ph.D. degree in International Economics from the Geneva Graduate Institute. Her research focuses on cross-cutting issues related to international trade, innovation and technology adoption. At WIPO, Anmol is responsible for managing and disseminating research on topics related to intangible investment. She has previously worked for several international organizations including the OECD, the World Trade Organization (WTO), the International Trade Centre (ITC), CompNet and the International Centre for Trade and Sustainable Development (ICTSD).



### **Åsa Johansson, OECD**

Åsa Johansson is Deputy Director of the Statistics and Data Directorate of the OECD since February 2022. Previously she was the Head of the Structural Policies Surveillance Division at the OECD Economics Department where she headed policy research on structural policies including overseeing the work on the OECD flagship publication Going for Growth, and she was the Head of a Country Studies Division in the Economics Department overseeing the work on country review reports. At the OECD she has led research on a range of topics including, Economic Implications of Multinational Tax Planning, Taxation and Economic Growth, Public Finance, Intergenerational Social Mobility, Structural Policies in Housing Markets, Long-Term Growth scenarios, Long-Term Trade and Specialisation Patterns. She holds a Ph-D in Economics from the Institute for International Economic Studies at Stockholm University.



### **Cecilia Jona-Lasinio, Luiss Business School**

Cecilia is currently Full Professor of Applied Economics at Luiss Business School in Rome. She is also serving as Senior economic advisor for the Economics Department at the OECD coordinating the group of experts for the OECD – Italian Ministry of Economy and Finance joint project on Fostering multilateral cooperation on structural reforms and economic development. She is fellow at the NBER Program in Economic Measurement 2023. She authored many publications on Intangibles, ICT and Productivity Growth. Her main research interests are Digital economy, Economic Growth and Innovation, Intangible capital, ICT, Global Value Chains and International Competitiveness. She received her Ph.D. in Econometrics and Empirical Economics at the University of Tor Vergata, Rome, Italy, and the Master degree in International Economics at the Graduate Institute of International Studies, Geneva, (Switzerland). She has been awarded with the Indigo Prize – Letter One Foundation (UK) – First winners joint with J. Haskel, C. Corrado, K. Fox, P. Goodridge, D. Sichel and S. Westlake, for the essay titled “Improving GDP: Demolishing, Repointing or Extending?” October 2017.



### **Rena Lee, Intellectual Property Office of Singapore**

Rena Lee is Chief Executive of the Intellectual Property Office of Singapore (IPOS) as well as Singapore’s Ambassador for International Law. As the Chief Executive of IPOS, Rena has oversight over the national intellectual property regime in Singapore and leads the office in its initiatives for rights owners and businesses to use their intangible assets and intellectual property to grow. Rena has served in a number of capacities in the Singapore public service since 1992 and specializes in the practice of public international law, covering diverse areas including law of the sea, environmental and climate change law, humanitarian and human rights law and intellectual property law. Rena served as President of the UN Intergovernmental Conference on Biodiversity of Areas Beyond National Jurisdiction (BBNJ) from 2018 to 2023.





### **Stefano Manzocchi, Luiss University**

Stefano Manzocchi is Professor of International Economics and Deputy Rector for Research at Luiss University. He is also Associate Research Fellow of the Centre for European Policy Studies, Bruxelles, and the Managing Editor of "Rivista di Politica Economica", one of the oldest Italian economic journals. He has been Chief Economist at Confindustria from 2019 until 2021, and Dean of the Department of Economics and Finance at Luiss from 2014 until 2021. He has worked at the Research Department of the International Monetary Fund and has been a consultant for the EU Commission for Accession countries economic assistance as well as for other projects. He is the author of several volumes and articles on capital flows, globalization of trade and investment, economic growth, and productivity.



### **Josh Martin, Bank of England**

Josh is an economic adviser to Jonathan Haskel at the Bank of England. He previously worked at the Office for National Statistics (ONS) between 2016 and 2022 in a variety of roles, most recently as Head of Productivity statistics. His previous work at the ONS included measuring intangible assets and infrastructure, measuring the productivity of public services, and microdata analysis. He has a keen interest in measuring capital, having worked extensively on improving ONS' capital investment and stocks data. Josh is currently a PhD candidate in economic measurement at King's College London, researching the measurement of capital and productivity.



### **Giuseppe Nicoletti, Luiss University**

Giuseppe Nicoletti is Senior Fellow at the Luiss Lab of European Economics (LLEE), Luiss University (Rome, Italy). As an OECD consultant, he supervises a task force supporting G7 work for the Italian Presidency and has recently contributed to the extension of the OECD Product Market Regulation indicators to digital markets. He is also a board member of the French National Productivity Board established to monitor productivity issues and developments in compliance with EU Council recommendations. In the past, he has headed the Structural Policy Analysis Division at the OECD Economics Department from 2004 to 2021, where he was in charge of cross-country structural studies. He supervised research in several areas, including productivity, digitalization, finance, labor markets and green growth, and shared responsibility for creating and managing the OECD Global Forum on Productivity. He coordinated the OECD Economics Department team that supported the Italian Presidency of the G20 in 2021, providing inputs on intangibles, online platforms, digitalization and productivity. His current research interests revolve around the drivers of productivity with a special focus on the role of intangibles and digital technologies. Giuseppe previously worked as senior economist at the OECD and at the Italian Antitrust Authority. He holds a Ph.D. in Economics from New York University.



### **Mary O'Mahony, Kings College London**

Mary O'Mahony is Professor of Applied Economics at Kings College London. She is the research director of the ESCR funded The Productivity Institute (TPI) and an affiliate of the ONS funded Economic Statistics Centre of Excellence (ESCoE). She was a founding member of the EU KLEMS consortium, and had a leading role in several related EU funded projects. She is also a member of the NBER Conference on Research in Income and Wealth, and an advisor for the World Bank's International Comparison Program. Her recent research relates to measuring intangible assets and human capital accumulation and their impacts on productivity.

### **Raffaele Oriani, Luiss Business School**

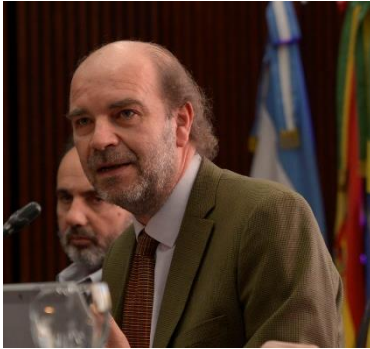


Raffaele Oriani is Dean of Luiss Business School and Full Professor of Corporate Finance. During his academic career he has been Associate Dean for Faculty, Head of Custom & Consulting Programmes, Director of the Master in Business Administration (MBA) of the Luiss Business School and Director of Master of Science in Corporate Finance at Luiss University. He also serves as Advisory Board Member of the Southampton Business School. He got his Ph.D. in Management from the University Bologna and has been visiting scholar at the Department of Economics of the University of California at Berkeley and at the Bank of Italy. An experienced professor at undergraduate, postgraduate and executive level, he further teaches for many open and custom programmes and for the doctoral programmes. His research key topics ranges from economics to finance and management, also publishing in primary international academic journals, including Strategic Management Journal, Organization Science, Industrial and Corporate Change, Advances in Strategic Management, International Journal of Industrial Organization, Research Policy, Scientometrics, Journal of Product Innovation Management, International Review of Financial Analysis, Strategic Organization.

### **Unnat Pandit, Controller General of Patents, Designs and Trademarks India**



Prof. (Dr.) Unnat P. Pandit is a professor of IP, Innovation and Entrepreneurship at Jawaharlal Nehru University, involved in techno-commercial activities for novel solutions design and commercial deployment while ensuring their IP protection, nurture as innovation, incubation management, and entrepreneurship. He has been actively engaged in multiple fields including research, academia, and industry. Academically, Prof Pandit is a Doctor of Science in Medicinal Chemist, Executive Management Program from IIM Lucknow and has also been conferred with Doctor of Law (Honoris Causa) by Hon'ble Vice President of India. Prof Pandit is appointed as the Controller General of Patents, Designs and Trademarks (CGPDTM) and Registrar of Copyright and Geographical Indications (RoC & GI) by the Govt of India. Prof Pandit was member of the IP Think Tank who drafted the National IP Policy of India. Prof Pandit has been previously served as Program Director of Atal Innovation Mission at NITI Aayog, Govt of India. He has formerly served as Dean of Atal Bihari Vajpayee School of Management & Entrepreneurship and Officer on Special Duty (OSD) to Commerce & Industry Minister.



### **Gonzalo Rivas, Inter American Development Bank**

Gonzalo Rivas is a Chilean economist and he is master and PhD (c) in economics from Universite Catholique de Louvain. He is currently Chief of the Competitiveness, Technology and Innovation Division at the Inter American Development Bank. Among other positions he has been chairman of Chile's National Innovation Council, Executive Vice-president of CORFO (the Chilean development agency), and President of the Latin American Association of Development Banks (ALIDE).



### **Lukovi Seke, AUDA-NEPAD**

Lukovi Seke is employed by the African Union Development Agency – New Partnership for Africa's Development (AUDA-NEPAD). Over the past 17 years, he has provided African Union Member States with technical support to strengthen the capacity to measure both research and development and innovation through the African Science, Technology and Innovation Indicators (ASTII) programme). So far, he has trained beyond 3,000 national officials from 43 AU ministries responsible for STI and national statistics offices using international guidelines (OECD manuals) for surveys conducted in the business, government, higher education, and non-profit organizations sectors. He played a key role as a member of the drafting team of the recently approved AU-EU 10-year innovation agenda and now a member of its working group. Lukovi holds a master's degree in economics of trade and investment (University of Pretoria, South Africa) and a bachelor honours degree in mathematical economics (University of Kinshasa). In his previous life, Lukovi was a web manager in a private media group and held various leadership positions (civil society organisation) in academic, national, regional, and continental youth movements focusing on peace-making and peacebuilding.



### **James Tebrake, International Monetary Fund**

Jim Tebrake is currently the Deputy Director of the Statistics Department at the International Monetary Fund. His main responsibilities include overseeing the Fund's new Data Gaps Initiative, Climate change statistics program as well as oversight for the economic and environmental accounting frameworks. Jim's current research includes developing improved frameworks and methods to account for financial innovation, the informal economy, globalization, digitalization, well-being and sustainability. Prior to joining the IMF in August 2019 Jim held several positions at Statistics Canada including, Assistant Chief Statistician, Economic Statistics and Director General of the Macroeconomic Accounts Branch.



### **Bart van Ark, The Productivity Institute & University of Manchester**

Bart van Ark is Managing Director of The Productivity Institute, a UK-wide organisation which aims to lay the foundations for an era of sustained and inclusive productivity growth by bringing together academic research, policy studies and business engagement. He is also a Professor of Productivity Studies at the Alliance Manchester Business School (AMBS) at the University of Manchester. Bart is also a Senior Advisor of the Economy, Strategy and Finance (ESF) Center at The Conference Board, where he was Chief Economist from 2008 until 2020. He is also an honorary professor at the Faculty of Economics and Business at the University of Groningen, a Fellow at the National Institute of Economic and Social Research and a member of the Research Review Group at the International Labour Organization.



### **Catherine Van Rompaey, World Bank**



Catherine Van Rompaey is the Principal Economist and program manager for national accounts in the World Bank's Development Economics Data Group. In this role, she represents the World Bank in international standard-setting and statistical coordination for national accounts, oversees economic statistics in the World Development Indicators and World Bank country classifications, along with a range of technical assistance activities to build capacity and strengthen data resources for World Bank operational countries. Before joining the World Bank, Catherine accumulated over 30 years' experience in national accounts and social statistics at Statistics Canada. In this role, she oversaw the delivery of Canada's National Economic Accounts program, including the quarterly gross domestic product (GDP), national wealth, productivity and capital stock, supply and use tables and industry accounts. She oversaw social statistics programs on income, consumption and wealth and undertook a variety of specialized studies and analyses. Catherine currently chairs the Inter-secretariat Working Group on National Accounts (ISWGNA) and serves as the President of the International Association for Research in Income and Wealth (IARIW).

### **Rodrigo Ventura, National Institute of Industrial Property**



Rodrigo Ventura is Chief Economist at Brazil's National Institute of Industrial Property (INPI Brazil). Graduated in Economics at the State University of Rio de Janeiro (UERJ), holds a Master's degree in Economics at the Brazilian Institute of Capital Markets (IBMEC) and a PhD in Production Engineering at the Federal University of Rio de Janeiro (COPPE/UFRJ). Has 13 years' experience at the Brazilian Institute of Geography and Statistics (IBGE), the country's official statistics agency, specializing in the areas of National Accounts and consumer price indices. In private sector, has been a consultant in several projects on scenario planning and strategy. The research production developed includes the co-authorship of a book in the field of Scenarios and several full papers published in international journals.



### **David Wasshausen, Bureau of Economic Analysis**

David Wasshausen is Associate Director for National Economic Accounts at the Bureau of Economic Analysis. In that role, Mr. Wasshausen oversees the calculation of official economic statistics that track the performance of the U.S. economy. These include BEA's flagship economic measure, gross domestic product (GDP), as well as its major components such as consumer spending and business investment. With more than 30 years of experience in national economic accounting, Mr. Wasshausen has played a prominent role in BEA's efforts to provide a fuller and more timely picture of the U.S. economy. He has led efforts to develop new statistics, including new and improved measures for intellectual property products, and expanded integrated macroeconomic accounts statistics. He has co-authored papers on a range of topics, including the measurement of infrastructure in the National Economic Accounts, and the role of hedonic methods in measuring real GDP.



### **Sacha Wunsch-Vincent, WIPO**

Sacha is Co-Editor of the Global Innovation Index and Head of Section in the Department for Economics and Data Analytics, IP and Innovation Ecosystems Sector, WIPO. Before joining WIPO, he was an Economist at the OECD Directorate for Science, Technology, and Industry for seven years, most recently as Co-Leader of the OECD Innovation Strategy. Sacha teaches Innovation Economics at Sciences Po Paris and Oxford University.